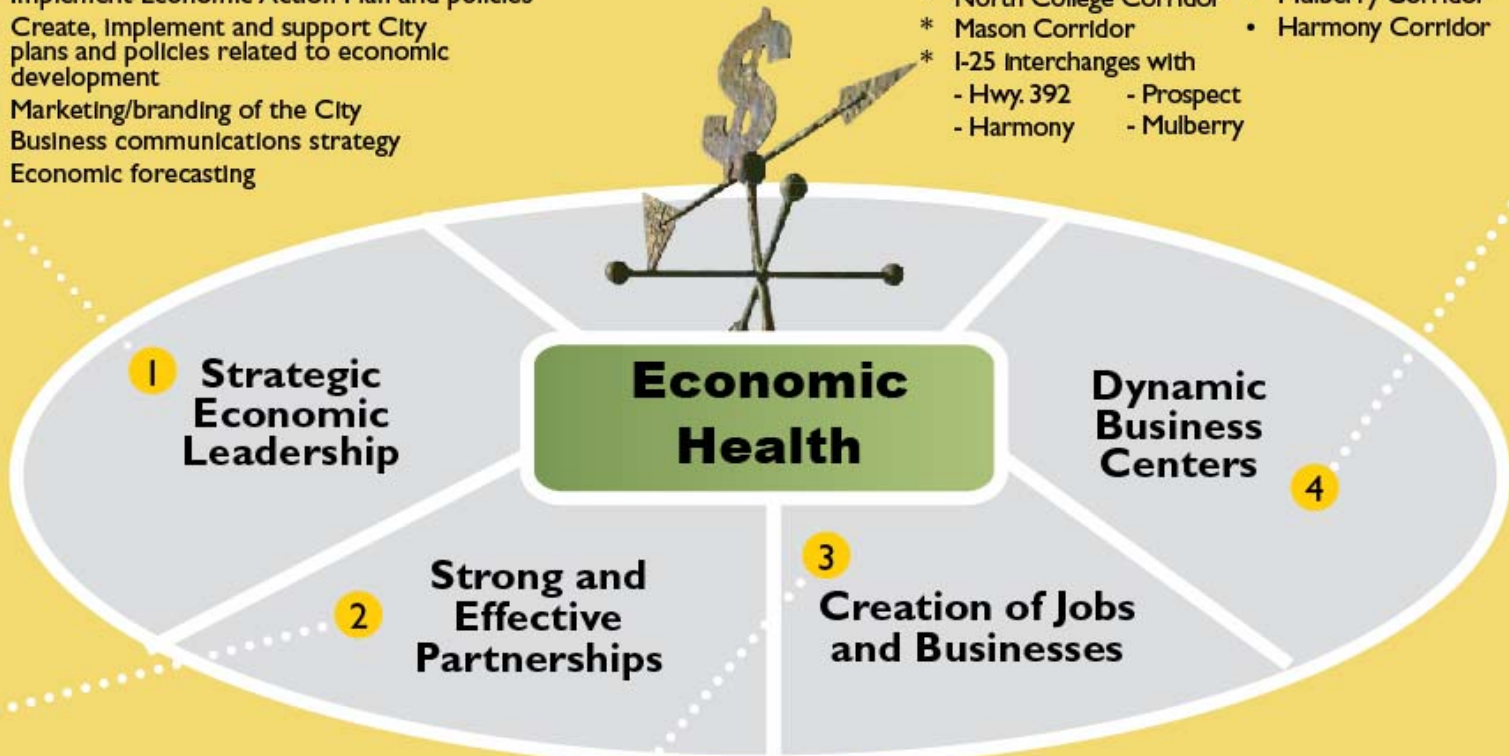


- \* Long-term economic vision and plan
- \* Implement Economic Action Plan and policies
- \* Create, implement and support City plans and policies related to economic development
- \* Marketing/branding of the City
  - Business communications strategy
  - Economic forecasting

- \* Downtown
- \* Foothills Mall
- \* North College Corridor
- \* Mason Corridor
- \* I-25 Interchanges with
  - Hwy. 392
  - Prospect
  - Harmony
  - Mulberry
- South College Corridor
- Campus West
- Mulberry Corridor
- Harmony Corridor



- \* Strong local and regional partnerships
- \* Support development of industry clusters
- \* Business Incubators
- \* Venture capital and financial institutions
- Support UniverCity Connections collaboration

- \* Targeted outreach for business retention, expansion and attraction
- \* Efficient and effective development review
- \* Appropriate Incentives for development and redevelopment
- \* Inventory of Infill and redevelopment opportunities
  - Inventory of vacant land available for development
  - Infrastructure Investments
  - Coordination and communication of business data
  - Effective Intra-departmental communication, coordination and collaboration
  - Sustain and grow State and Federal employment

*Items related to BEET Street will be going to the Cultural and Recreational Opportunities team*