

Business Innovation Fair

Thursday, October 11, 11 a.m.-6 p.m.

Hilton Fort Collins, 425 W. Prospect Rd., Fort Collins, CO

Hosted by the City of Fort Collins ClimateWise program and Fort Collins Utilities

Join the City of Fort Collins and local business leaders at the Business Innovation Fair on October 11 at the Hilton Fort Collins to learn how conservation and sustainability can enhance operations and improve your organization's bottom line. Discussions will include success stories from local businesses and lessons learned along the way.

Experts will share advice and strategies on how to save money, create more efficient and sustainable business practices, as well as provide resources and assistance. Learn first-hand how you can follow the lead from local ClimateWise businesses through energy, water, transportation and waste reduction efforts to create a more efficient operation.

The event is open to the public and will include session workshops, tours, service provider and technology booths and networking (lunch provided). Together, we'll draw inspiration from the leadership of speakers as well as participants and move from planning to action.

Agenda

Start to End	Keep It Local – Ram's Room	Educate – Salon V	Innovate – Salon I	Engage - Legends Room
11:00 a.m.	Registration, Exhibitor Showcase and networking			
11:30 a.m.-12:50 p.m.	Lunch			
11:45-11:55 a.m.	Opening Remarks – <i>Steve Catanach, Light and Power Operations Manager, Fort Collins Utilities</i>			
11:55 a.m.-12:45 p.m.	Keynote Presentation – <i>Brian Dunbar, Executive Director, Institute for the Built Environment, Colorado State University</i>			
12:45-12:50 p.m.	Event overview – <i>Kathy Collier, Program Manager, City of Fort Collins ClimateWise program</i>			
12:50-1 p.m.	Break			
1-1:30 p.m.	Economic Development & Sustainability	Burning Questions: Poudre River Water Quality and Quantity	The Road to Net Zero Buildings	Helping Your Workforce Shine: Employee Engagement
1:30-1:40 p.m.	Break			
1:40-2:10 p.m.	Green to Sustainable: Taking Procurement to the Next Level	Local Food Utilization: Old Concept, New Energy	What's Happening on the Fringe of the Grid	Weaving Socially Responsible Health (1-hour session, no break)
2:10-2:20 p.m.	Break			

2:20-2:50 p.m.	Mason Corridor: Linking Business, Community and Lifestyle	Composting for any Business: Big or Small, Compost it All	Advancing Electric Vehicles: Spotlight on Fort Collins	Weaving Socially Responsible Health <i>(continuation of 1-hour session)</i>
2:50-3 p.m.	Break			
3-4 p.m.	High Fives: Sustainability Successes	Watershed Bike Tour	CSU Sustainable Building Projects Tour	
4-6 p.m.	<p>Join us for a special addition to the networking portion of the Fair:</p> <ul style="list-style-type: none"> Rocky Mountain Innosphere Innovation After Hours, <i>presented by the Colorado Clean Energy Cluster</i> Business Innovation Fair Exhibitor Showcase, refreshments and door prize drawings <i>(must be present to win)</i> 			

11:00-11:30 a.m. **Registration and Exhibitor Showcase**

11:30-12:50 a.m. **Lunch, served in main ballroom**

11:45-11:55 a.m. **Opening remarks – *Steve Catanach, Light and Power Operations Manager, Fort Collins Utilities***

11:55 a.m.-12:45 p.m. **Keynote Speaker: *Brian Dunbar, LEED AP BD+C, Executive Director, Institute for the Built Environment, CSU***
Biomimicry, Innovation Inspired by Nature

Biomimicry (from bios, meaning life, and mimesis, meaning to imitate) is an innovative method that seeks sustainable solutions by emulating nature's time-tested patterns and strategies (e.g., a solar cell inspired by a leaf). The goal is to create products, processes and policies—new ways of living—that are well adapted to life on earth.

12:45-12:50 p.m. **Event overview – *Kathy Collier, Program Manager, City of Fort Collins ClimateWise program***

12:50-1 p.m. **Break**

1-1:30 p.m. **Keep it Local Ram's Room**

Economic Development and Sustainability

Discover how economic health and the triple bottom line work together at the City of Fort Collins. The new Sustainability Services Area combines environmental and social services along with economic health in order to improve the quality of life in Fort Collins for generations to come.

Josh Birks, Economic Health Director, City of Fort Collins

Educate Salon V

Burning Questions: Poudre River Water Quality and Quantity

Join the discussion about Poudre River water quality, supply and the steps that Fort Collins Utilities is taking to maintain adequate, reliable and high quality drinking water.

*Donnie Dustin, Water Resource Manager, Fort Collins Utilities
Jill Oropeza, Watershed Specialist, Fort Collins Utilities*

Innovate Salon I

The Road to Net Zero Buildings

Innovative design teams and voluntary programs are bringing building performance to new levels and are complimented by new Green Building Codes. Learn about the Architecture 2030 Challenge and Fort Collins Utilities' new performance-based incentive program for achieving this goal.

Gary Schroeder, Energy Services Engineer, Fort Collins Utilities

Engage Legends Room

Helping Your Workforce Shine: Employee Engagement

Inspire your employees by incorporating the three pillars (economic, social and environmental) of sustainability in their daily lives.

*Stacey Baumgarn, Campus Energy Coordinator, Colorado State University
Michelle Finchum, Education & Outreach Coordinator, Fort Collins Utilities*

1:30-1:40 p.m.

Break

1:40-2:10 p.m.

Keep it Local Ram's Room

Green to Sustainable – Taking Procurement to the Next Level

Explore action steps to move your business practices from “green” toward sustainability (triple bottom line).

Jim O'Neill, Director of Purchasing and Risk Management, City of Fort Collins

Educate Salon V

Local Food Utilization – Old Concept, New Energy

Growing and consuming local food not only promotes self-sufficiency, health and physical well-being but it also reduces the energy required for transporting. Learn how each dollar spent on local purchases strengthens not only the farmers and producers but the entire community.

*McCabe Callahan, Owner, Mugs Coffee Lounge
Alex Cousins, Local Food Specialist, LoCo Food Distribution
Bryant Mason, Owner, Urban Farming Company of Colorado*

Innovate Salon I

What's Happening on the Fringe of the Grid

The electric utility industry is changing rapidly and customers are finding it easier to interact with the electric system. Technologies such as solar panels, electric vehicles, parallel generation and home energy management systems (to name a few) are expanding and increasing their impact on the grid. This panel discussion will cover the impacts these technologies will have on our future and how your organization can get involved.

Bill Becker, Director of Business Development, Spirae, Inc.

Steve Catanach, Light and Power Operations Manager, Fort Collins Utilities

Bob Lachenmayer, Area Sales Manager, Schneider Electric

Engage Legends Room

Weaving Socially Responsible Health (1-hour session)

Health relates to the economic, social and environmental aspects of sustainability. This interactive presentation will cover local studies and outcomes as well as group discussion and action steps to implement at your organization.

Jennifer E. Cross, Ph.D. Associate Professor, Department of Sociology, Colorado State University

Break

Keep it Local Ram's Room

Mason Corridor: Linking Business, Community and Lifestyle

Find the latest information on the Mason Corridor—be enlightened by the vision of the project, get the latest construction schedule and find out when you can ride MAX.

Bruce Hendee, Chief Sustainability Officer, City of Fort Collins

Educate Salon V

Composting for Any Business: Big or Small, Compost it All

Interested in starting a compost program at your business? Discover first hand from local ClimateWise business partners why they chose to compost as well as preferred techniques, barriers and successes.

Chris Hutchinson, Owner, Trebuchet Group

Yvonne Meyers, Health Systems Director, Columbine Health Systems

Kendra Morrish, Marketing, Big AI's (Hot Corner Concepts)

Innovate Salon I

Advancing Electric Vehicles: Spotlight on Fort Collins

Learn how the City of Fort Collins is planning and collaborating with local leaders for the future of electric vehicles within our community.

Ben Prochazka, Director of Strategic Initiatives, Electrification Coalition

Tom Vosburg, Policy and Project Manager, Fort Collins Utilities

2:10-2:20 p.m.

2:20-2:50 p.m.

Engage

Legends Room

Weaving Socially Responsible Health (continuation of 1-hour session)

Health relates to the economic, social and environmental aspects of sustainability. This interactive presentation will cover local studies and outcomes as well as group discussion.

Jennifer E. Cross, Ph.D. Associate Professor, Department of Sociology, Colorado State University

2:50-3 p.m.

Break

3-4 p.m.

Main Ballroom: *High Fives: Sustainability Success Stories from ClimateWise Partners*

- Hot Corner Concepts
- Pathways Hospice
- Professional Document Solutions

Atrium: *Tour #1 Watershed Bike Tour along Spring Creek*

Bring your bike, helmet and water for an easy 6-mile spin along paved Spring Creek Trail and learn how the City has improved habitat and water quality along this urban stream. Note: Additional bikes may be available for loan at the Hilton.

Matt Fater, Special Projects Manager, Fort Collins Utilities

Atrium: *Tour #2 CSU Walking Tour – Sustainability in Unlikely Places*

This guided tour will uncover a variety of sustainable, cutting edge projects on CSU's campus including the Lake Street parking garage, Behavioral Sciences building and several stormwater projects.

Carol Dollard, CSU Facilities Engineer and Instructor, Department of Construction Management, Colorado State University
Stacey Baumgarn, Campus Energy Coordinator, Colorado State University

4-6 p.m.

Join us for a special addition to the networking portion of the Fair:

- **Rocky Mountain Innosphere Innovation After Hours**, *presented by the Colorado Clean Energy Cluster*
- **Business Innovation Fair Exhibitor Showcase, refreshments and door prize drawings** (*must be present to win*)

ClimateWise Partner Educational Opportunities

Watch for these and other events on the ClimateWise website: fcgov.com/climatewise

Topics:

Road to Platinum – October 30, 8-9 a.m., 215 N. Mason St., Community Room

Lighting Regulations – TBD

Create a Challenge Workshop – Quarterly event throughout 2013

SMP Development – October 23, 8-9:30 a.m.

GHG Baseline Tool – December 6, 11:30 a.m.-12:30 p.m.

Outdoor Water Efficiencies – March 2013

For information about sponsoring this event, contact Deb Harris, (970) 224-6121 or dharris@fcgov.com.

For general event questions, contact climatewise@fcgov.com.