

# How much did it cost in Morris County, New Jersey?

*a survey of retail prices advertised in the Daily Record, February 1-15, 1915*

## Automobiles

**NO NEW CARS ADVERTISED; THREE USED CARS ADVERTISED, NO PRICES**

Tires, Diamond brand, plain tread, 9.00-43.80/each (many sizes) Alfalfa horse feed, 1.75/100 lbs

## Clothing

Men's coats, 10.00/each  
Men's suits, 7.85-16.50/each  
Men's shirts, .79-1.00/each  
Women's suit, wool, 8.98-15.00/each  
Women's dress, serge, 2.87-5.98/each  
Women's dress shoes, patent leather button and lace, 1.00-2.00/pair  
Women's blouse (shirtwaist), China silk, 1.00-1.98/each  
Women's coats, heavy plaid wool, 4.98-10.00/each  
Boy's coats, 1.50-2.50/each  
Boy's suits, 3.85-8.50/each  
Girl's coats, heavy winter, 1.98-6.98/each  
Girl's dresses, 1.00-1.50/each  
Gloves, dress, 1.00-1.50/pair  
Ostrich plumes, black and white, 1.00-1.98/each

## Food & beverages

Apples, 8 quart basket, .35/basket  
Bacon, Swift's Premium, .23/lb jar  
Beans, baked, Campbell's, .25/3 cans  
Beef, chopped, 12.5/lb  
Beef, sirloin steak, .18/lb  
Butter, fresh Elgin creamery, .37/lb  
Candy, fancy boxes, 1.00-1.50/box (no size indicated)  
Cereal, Post Toasties, .20/2 boxes  
Chicken, 1.00/4.5 lb bird  
Cocoa, Hershey's, .15/half pound tin  
Coffee, .18/lb  
Cookies, ZuZu, Nabisco, .04/package

## Furniture

Bed, brass, full-sized, 14.00-21.25/each  
Bedroom set, 4 piece, brown oak, 236.50-355.00/set  
Bookshelves, bamboo, 1.00-1.50/each  
Buffet, golden oak, 18.75-25.00/each  
Chairs, tapestry covered arm chair, 20.25-27.00/each  
China closet, golden oak, 30.50-34.00/each  
Desk, mahogany, "drop lid," 20.50-31.00/each  
Dining room set, 10 piece, mahogany inlaid, 318.00-424.00/set  
Living room set, 3 piece, brown oak, tapestry seats, 154.00-171.50/set  
Rugs, 9' X 12', Wilton and Axminster oriental style, 18.75-29.50/each  
Table, folding card with leatherette top, 1.00-1.50/each

## Tools

Scissors, Henckle's highest grade, .58-1.29/pair

## Household goods

Ammonia, .25/bottle  
Bedsread, full size, 1.00-1.50/each  
Blankets, white wool, 70"X 82", 4.65/each  
Candle sticks, sterling silver, 18.00-26.00/pair  
Clock, alarm, .74/each  
Curtains, French lace, 3.75-6.50/pair  
Laundry soap, Borax, .25/6 cakes  
Light bulbs, Edison Mazda, 1.00/5  
Towels, 1.50/dozen  
Wash board, .35/each

## Newspapers

*Daily Record*, [Morristown, NJ],

Corn, .25/3 cans  
Crackers, Uneeda, Nabisco .04/package  
Eggs, 1.00/dozen  
Flour, Christian's Best XXX, .95/24 lb sack  
Fish, codfish, boneless, frozen .17/lb brick  
Grapefruit, .25/7  
Ham, Swift's sugar cured, .15/lb  
Ice cream, 1.00/quart  
Jelly, Curtice Brothers, .12/1b can  
Ketchup, Blue Label, .18-.20/bottle  
Lettuce, .05/head  
Margarine, Butterine, .25/lb  
Milk, condensed, Devon brand, .20/3 cans  
Onions, red, .10/basket (no size specified)  
Oranges, navel, Sunkist, .25/15  
Potatoes, .29/6 quart basket  
Soup, Van Camp's, .25/3 cans  
Sugar, granulated, .19/3.5 lbs  
Tea, Lipton, .28/half pound  
Tomatoes, .08/large no. 3 can  
Worcestershire Sauce, .10/bottle

.01/daily paper

### **Personal care & health**

Beecham's pills (indigestion remedy),  
.25/bottle (no size indicated)  
Comb, white or black, .25-.75/each  
Curling irons, .10/each  
Hair pins, invisible, .05/each  
Knowlton's Danderine (anti-dandruff  
treatment), .25/bottle  
Laxative, Cascaret's, .10/box (no size  
indicated)  
Sloan's Linament (Neuralgia pain cure)  
.25/bottle  
Soap, fancy toilet, .10/box  
Toothbrush, .10-.25/each  
Toothpicks, .05/box of 1,000

### **Real estate**

#### **Houses for sale:**

Morristown, 14 rooms, 4,000.00  
Morristown, 8 rooms, 2,850.00  
Morristown, 12 rooms, 2,500.00

#### **Houses for rent:**

Morristown, 9 bedrooms, and bath,  
40.00/month  
Morristown, 12 rooms, South St.,  
83.34/month  
Morris Plains, 7 rooms, 35.00/month

#### **Apartments & rooms:**

Morristown, 4 room flat, gas, and  
bathroom, 12.00/month  
Morristown, 5 rooms, gas and garden,  
14.00/month  
Y.M.C.A., furnished rooms, men only,  
2.00/week

### **Recreation & amusements**

Baseball gloves, 1.00-3.00/each  
Basketball game, Y.M.C.A.  
[Morristown, NJ], .15-.25/ticket  
Books, complete works of Shakespeare,  
leather bound, 6.00-12.00/set  
Dinner, Speedwell House and  
Restaurant, seven courses, .35/person  
Novels, .10-.15/each

Ice skates, 1.00-1.50/pair  
Phonograph, Aeolian-Vocalion,  
90.00/each  
Player piano rolls, 1.00-1.50/each  
Recital, "Daddy Long Legs," .25/ticket  
Roller Skates, Ball Ba brand, 1.00-  
1.50/pair  
Skatemobiles, .85-1.50/each  
Sneakers, men's, white tennis oxfords  
with rubber soles, 1.00/pair  
Theatre, "Supreme Vaudeville," Palace  
Theatre [Morristown, NJ],.10-.25/ticket