

CULTURAL RESOURCES BOARD MINUTES

Regular Meeting – November 18, 2004
12:00 p.m.
Lincoln Center

Council Liaison: Karen Weitkunat Staff Liaison: Jill Stilwell

Chairperson: Ayleen Burns Phone: 225-3937 (h)
Vice-Chair: Ann Wilmsen

A regular meeting of the Cultural Resources Board was held on Thursday, November 18 at 12:00 p.m. The following members were present:

Board Members present: Sue Beck-Ferkiss, Ayleen Burns, Loren Hooper, Jon Wilkinson, Ann Wilmsen
Board Members absent: Jack Steele
Staff Members present: Jill Stilwell, Libby Colbert, Brent Carmack, Marty Heffernan

- I. Call to Order – (12:08 p.m.) Ayleen Burns
- II. Consideration of agenda - Jill Stilwell requested one addition to the agenda. The Board had requested information regarding the grocery tax issue on the April ballot. Since Marty Heffernan could only attend the first part of the meeting, she asked that this item be discussed first.
- III. Consideration of Minutes of October 28, 2004
Motion to accept minutes – Sue Beck-Ferkiss
Second – Loren Hooper
Passed Unanimously

Discussion Items

- IV. Grocery Tax Issue
Staff distributed a written summary of the issue from the City's finance department, as directed by the board. Marty Heffernan gave a summary of the issue's facts as requested by the board. The board asked if the issue were to pass, if it would affect Fort Fund. Mr. Heffernan answered that it was too early to tell and also informed the board of the limitations on staff to give information about the issue. He reported that no staff resources can be used. Mr. Heffernan also answered questions from the Board regarding their limitations when talking about the issue with others.
- V. Arts & Humanities Month – October
Ayleen Burns reported that she met with Cindy Eichler, president of the CVB. Ayleen Burns asked if it would be appropriate to bring a proposal for support of Arts & Humanities Month to her board and Ms. Eiker agreed that it would be a good idea. Ayleen Burns will follow-up with this conversation and report back to the board at the December meeting.

Staff presented a draft of a Request for Proposals for the Arts & Humanities Poster competition. Board members will review it and report any changes at the December meeting. The board discussed who should be included on the selection committee in addition to Board members. A member of the Purchasing Department, Brad Randall, and Ellen Martin were mentioned. The Board also discussed ways to advertise the competition in addition to telling the schools. Lincoln Center can place an advertisement in the Children's Series programs.

VI. Work Plan

The Board reviewed the second draft of the work plan and made two changes.

Jon Wilkinson moved to accept the Cultural Resources Board 2005 Work Plan, as amended

Loren Hooper seconded the motion

Unanimously Approved

VII. Annual Report

The Board reviewed a draft of the 2004 Annual Report and suggested changes.

Loren Hooper moved to approve the Cultural Resources Board 2004 Annual Report, as amended.

Jon Wilkinson seconded the motion

Unanimously approved

VIII. Quarterly Council Liaison Meetings

The board discussed possible speaking points for the next meeting. They want to ask:

- 1) Will City Council will be taking a position on the grocery tax issue?
- 2) How does she (Karen Weitkumat) perceive the Cultural Resources Board is doing as a board?
- 3) What are her (Karen Weitkumat) concerns about the board and its activities? What does she wish to tell the board?

The board also wants to inform Ms. Weitkumat of their plans for the Arts & Humanities Poster competition and their involvement with the CVB (Convention & Visitor's Bureau) search committee for a new director.

Jack Steele and Ayleen Burns will meet with Karen Weitkumat before the end of the year to discuss these items.

IX. Review of Past Fort Fund Events

There were no reports on past events.

The board talked about the Boards and Commissions annual recognition event at which Loren Hooper was honored for his eight years of service on the Cultural Resources Board.

Ayleen Burns asked that another Board Member take her place at CSU's International Relations event in early December. It is free and open to the public.

Sue Beck-Ferkiss reported that she has two events, Cinderella and Christmas Rose, that she will be attending in the near future.

X. Committee Reports -

Museum – Brent Carmack expanded on the written report he provided the board. He talked about the completion of the Franz Smith Cabin, the hiring of Kerry Doyle, Curator of Education, and holiday activities happening at the Museum.

CVB- Ayleen Burns reported on the Bureau's campaign to promote Fort Collins. The CVB hired professional consultants to assist in the development of the campaign and they arrived at a theme of adventure, including the outdoors and sports activities.

Art In Public Places – Ann Wilmsen – Two projects were discussed: 1) the Alley Project – a project to beautify the alley behind the new parking structure on Mason St. and Laporte Ave; 2) painting transformer boxes to make them more appealing and aesthetic. The project will begin with a pilot program (painting a few boxes) and if it is successful, the program will grow.

Staff distributed the November Art in Public Places November report.

XI. Other Business

Jill Stilwell reported that she and representatives from the Museum, Arts Alive and Discovery Center have been meeting to discuss the development of a Cultural Plan for Fort Collins. The next step in the process is to mail a survey to approximately 400 residents to help determine the cultural needs of the community. They will also organize focus groups to discuss these issues. Ultimately, a master steering committee will be assembled to determine 4-6 primary goals for the arts community.

X. Adjournment: 1:53 p.m.

Respectfully submitted,

Libby Colbert
Public Relations Coordinator