

COMMUNITY PARTICIPATION IN DEVELOPMENT REVIEW

Public Engagement Spectrum



	 INFORM & CONSULT	 INVOLVE	 COLLABORATE
CONSIDER THIS OPTION WHEN...	<ul style="list-style-type: none"> • Routine or fairly routine matter • Time and/or budget constraints • Clear legal process • Manageable level of controversy • Fairly simple set of interests • Most issues have been heard, addressed through earlier processes • Parties have tried but are unable to come to resolution 	<ul style="list-style-type: none"> • Active and mobilized groups with competing views • Strong need for dialogue (not just input) • Need for multiple types of input designed for different groups • Fair amount of controversy • Complex issues 	<ul style="list-style-type: none"> • Intense controversy, mobilized groups with competing views • Need for education and buy-in by key constituencies • Long-term, far-reaching effects • Multiple jurisdictions • Parties willing to meet, discuss (vs. referendum, court, etc.) • Recommendation likely to be followed by decision makers
MAY NOT BE BEST OPTION WHEN	<ul style="list-style-type: none"> • Unclear or competing jurisdictions • Policy matters with unclear effects • Strong controversy or polarized parties • Public input will have no effect • Need for two-way dialogue 	<ul style="list-style-type: none"> • Intensive input will not satisfy need of public to influence the decision • Time and/or budget constraints 	<ul style="list-style-type: none"> • Too expensive for amount of controversy • No negotiating room • Other groups or individuals may intercede to invalidate any forthcoming proposals • Key parties unwilling to meet
POTENTIAL TOOLS & TECHNIQUES	<ul style="list-style-type: none"> • Fact sheets/FAQs • Public comment (via web, in writing, hearings) • Newsletter • Media releases and events • Informal surveys • Presentations to civic groups, B&Cs, HOAs, at Open Houses, etc. 	<ul style="list-style-type: none"> • Workshops, charrettes • Stakeholder meetings • Focus groups • Techniques from Inform and Consult 	<ul style="list-style-type: none"> • Citizen advisory committee • Participatory decision-making • Consensus-building
CITIZEN ROLE	<p>Citizen Role: Residents engage to be informed and to influence</p>	<p>Citizen Role: Residents engage to advocate and to help frame issues</p> <ul style="list-style-type: none"> • Residents engage to understand technical issues and how to effectively advocate • Residents engage to help define problem and find solutions 	<p>Citizen Role: Residents are collaborators</p> <ul style="list-style-type: none"> • Residents engage to identify different stakeholder interests • Residents engage to make informed decisions and forge effective compromises

**WE WANT
TO HEAR
FROM YOU!**



**What's the best way to notify you
about development in Fort Collins?
What do you value about a
neighborhood meeting?**