

# Art Pop-Up Night

Bring your neighborhood together with art! Create a temporary creative popup where neighbors of all ages can join in art activities, express themselves, and get to know one another.



Budget

Difficulty Level

\$250 - \$400

Easy

#### **Location Suggestions**

- Front yard
- Park
- Closed-street (Block Party Permit required)

#### **City Support**

Mini-Grant funding is available!

#### Material List | Estimated Cost

- Art supplies will vary based on Display boards, clothesline, or activity
  - Collage | \$30
  - Acrylic painting | \$50
  - Coloring pages | \$30
- · Rented tables and chairs | \$60
- Protective tarp for ground | \$15
- panel divider for showcasing artwork | \$25
- Refreshments for participants | \$40
- Optional
  - Hired local artist | \$100-\$150
  - Block Party Permit

亩 1-2 Months Before Event

## Step by Step | How to Plan this Event

# **Set a Time & Location**

- Choose a **time** that aligns with neighborhood availability.
- Consider the **best location** based on accessibility, foot traffic, and space for setting up multiple art stations.

#### **Obtain Any Necessary Permits and Permissions**

If you're closing a residential street, you will need to apply for a **Block Party Permit** for an eligible street.

# **Determine Art Activities**

You can host any interactive art activity! Consider:

- · Your neighborhood's interests.
- . Skill level. Make sure the activity has options for different skill levels, especially beginners!
- · Any artists living in your neighborhood. Consider asking them to help facilitate!

## **Activity Suggestion & Supplies**

#### Collage | \$30

- Paper
- Glue
- Old magazines or newspaper
- Personal photos
- Found objects like fabric scraps



- 1. Neighbors make their own collages based on prompts.
- 2. Create a large collaborative collage piece, representing the neighborhood.

#### Acrylic Painting | \$50

- Paper
- Paint brushes
- Acrylic paint
- Water and cups
- Paper towels
- Items to paint



- 1. Paint portraits based on themed prompts.
- 2. Invite neighbors to bring items from their homes to paint!



#### Coloring Pages | \$30

- Printed designs
- Your own designs
- Coloring tools:
  - Colored pencils Markers
  - Glitter pens



- 1. Make your own coloring pages to color at the event. and invite neighbors to make and bring their own designs
- 2. Print pre-made sheets offline or purchase coloring books.

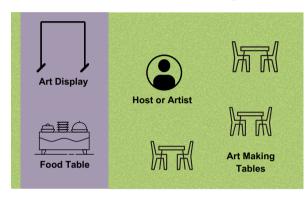


- · Look around online for local artists and reach out.
- Neighborhood Services can give you recommendations!
- Fair compensation can range from \$60-150 per hour. Ask the artist what their prices are.

# 6 Plan Site Layout

Make a simple site plan of how the different stations will be arranged. Sketch it out!

#### **Potential Front Yard Layout**



# 3 Weeks Before Event

# **5** Gather Supplies

- Buy or source art supplies and event materials.
- Get materials from your neighborhood! Ask around if your neighbors have leftover art supplies.
- Although some artists might want to bring their own supplies, it is good courtesy to purchase supplies for the artist. Coordinate with the artist about this.

# **7** Promote the Event

Extend invitations to residents of all ages in the neighborhood, emphasizing that anyone can enjoy regardless of skill level.

- At Least 2-3 Weeks Before | Social Media and Email: Post on Nextdoor, Facebook, and/or Instagram. Email if you can.
- 1 Week Before | Flyers: Go door-to-door. Design colorful flyers, postcards, or personal invitations.
- 1 Day Before | Reminder: Send out a reminder message on social media or by email.

#### Day-Of Event | 1 Hour Before

8 Set-Up

Prepare the event space by setting up any stations.

## Day-Of Event | Start of Event

**9** Greet Neighbors

**Greet neighbors** as they arrive, provide them with information about the art activities available, and encourage them to unleash their creativity!

## **10** Help and Facilitate

Offer assistance as needed, fostering a supportive and encouraging environment for artistic expression!

## **11** Showcase Artwork

As people finish their art, **invite them to display and celebrate completed artwork**. You can even encourage neighbors to share and swap designs!

## 12 Clean Up

Make sure **not** to **dump any contaminated** water or chemicals on the ground. Dispose properly in the trash or at a Hazardous Waste facility.

#### After Event

## **13** Display Your Work!

Encourage neighbors to place artwork in their windows or, if durable, outside in their front yards.