

# Bike Parade



Invite your neighbors to decorate their bikes, dress up, and ride around the block! Connect your parade to other neighborhoods by riding along low-stress bike networks.

## Budget

\$200 - \$300

## Difficulty Level

Medium

## City Support

Mini-Grant funding is available!

## Material List | Estimated Cost

- Bikes – Brought by neighbors
- Decorations | \$40
  - Pinwheels
  - Handlebar streamers
  - Ribbon
  - Stickers
  - Flags
- Rented tables and chairs | \$40-\$70
- Costumes | \$50-70
  - Hats
  - Glasses
  - Themed outfits
- Snacks & refreshments | \$80
- Signage
  - Route markers
- Optional: Block Party Permit

## Step by Step | How to Plan this Event

1-2 Months Before Event

### 1 Plan Your Event Route

- Think about where you want the parade to end and the best route to get there. You can have a party at the end of the route if you want!
- Plan the length of the route around how active your neighborhood is. **A good general length is 5-15 minutes.**
- Make sure the route has a **bike lane or space** for bikes to travel without obstructing traffic.



### 2 Connect Events

Join other **bike parades and parties** by traveling along low-stress bike networks!

- Check social media for nearby parties or parades and connect with hosts to coordinate.
- Alternatively, coordinate with another neighborhood to host two different parades and meet in the middle for a party!

### 4 Apply for Permits or Permissions

- You can host this event **without closing streets** if you avoid obstructing traffic.
- If you're closing a residential street, you will need to apply for a [Block Party Permit](#) on an eligible street.
- If you want to **close multiple streets for the entire parade**, you will need a [Special Event Permit](#) and a [Work Area Traffic Control Plan](#) approval.

### 3 Make A Map

Use Google Maps to create your parade route. Using a free Google account, make a map at [here](#).





## 5 Pick a Theme and Plan Costumes

Encourage neighbors to bring their own **costumes** and **bike decor**, or you set up a dress up station at the start of the parade! Fun decor bike ideas:

- Ribbons
- Pinwheels
- LED light strips
- Boas
- Pool noodles
- Streamers

 2-3 Weeks Before Event

## 6 Prepare Materials

- **Purchase or organize** any supplies. Think about what you already own!
- **Create any signage** you might need to direct neighbors along the parade route.



### Fun Tips

Encourage neighbors to offer stations in their front yards with fun decor to grab along the route!



Some fun parade themes:

- Summer vacation
- Halloween in summer
- Pool party
- Fashion show
- Futuristic
- Favorite outfit



## 7 Spread the Word

- **At Least 2-3 Weeks Before | Social Media and Email:** Post on Nextdoor, Facebook, and/or Instagram with a save the date. Email guests if possible.
- **1 Week Before | Flyers:** Go door-to-door. Design colorful flyers, postcards, or personal invitations and distribute them in your neighborhood!
- **1 Day Before | Reminder:** Send out a reminder message on social media or by email.

 Day-Of Event

## 8 Set Up

**1 hour** before the event, make sure you install any signage and decoration and refreshment stations along the route.

## 9 Host and Enjoy Your Parade!

