**Users Agreement**

 “**Can I Be Your Neighbor?” Poster Campaign Materials**

The “Can I Be Your Neighbor?” poster campaign was created as an education and public awareness tool for addressing affordable housing issues. Lots of people donated time, money, energy, and good faith so that this effort could happen. It is important to protect and honor the original intent and integrity of this project. Therefore:

1. The graphics and copy may be used only in the context of addressing affordable housing issues.
2. Pictures of the models may not be altered, electronically or otherwise, and used in any other venue than for the intended context of this public awareness campaign.
3. The copy may be modified only to the extent that it reflects more geographically- or organizationally-specific information (e.g., local funding sponsorship, or an information number to call).
4. No part of this campaign may be used in conjunction with any business- or organization-specific advertising or marketing campaign. Off-limits uses include, but are not limited to:
* Business- or organization-specific advertisement, such business cards, ads via newspaper, radio, or other media (including the internet), flyers, etc.
* Business- or organization-specific sales or marketing efforts

5) Please credit the **City of Fort Collins** for production, and the **National Association of REALTORS**TM and **Northern Colorado local Boards of REALTORS**TM for major funding of the original campaign whenever you can.

I agree to abide by the terms of this Users Agreement.

Your Name:       Title:

Your Organization/Company:

Mailing Address:

Phone:       Email:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature Date

Please fill out the form via Word (or you may legibly handwrite). Then print, sign, date and email to Dianne Tjalkens at dtjalkens@fcgov.com. Persons needing information regarding proposed uses of this material may contact Social Sustainability Specialist Sue Beck-Ferkiss at 970-221-6753. The City of Fort Collins and the National Association of REALTORSTM shall not be held liable for anything resulting from the use of these materials by others. Thank you!